



“It didn't take long for my ad to pay off. Within days after the debut edition came out, a gentleman entered our lobby and told our receptionist, ‘I want to see this good looking chap in this ad (holding up my ad in Venice Magazine) for some insurance.’ I made sure he got it.” —Bill Willson, Roberts Insurance Group

## MANAGEMENT

### **KENDALL JONES: Co-Founder, Managing Editor/ Associate Publisher**

Kendall Jones has been a leader in Sarasota County media since 2002. This award-winning writer founded and served as Managing Editor of the highly regarded S2 Report, the first digital business publication in the region. She was also Senior Editor of both the Gulf Coast Business Review and SRQ Magazine. Kendall is a graduate of Leadership Sarasota, and has served on boards and committees of numerous community organizations. For 14 years, Kendall has been an attorney – licensed in four states, having specialized in civil litigation and media law before venturing into media full-time.

### **PAULA DUMAS: Co-Founder, Executive Publisher**

Paula Dumas is known in the Venice community through her financial practice, primarily aiding Foundations and Endowments with capital protection strategies. Paula is the 2009 Chair of the Venice Area Chamber of Commerce Board of Directors and a member of the City of Venice Economic Development Task Force, as well as several other local community efforts. Paula started Venice Magazine to share with her community the positive things that were shaping the entire region and to give the greater Venice community an intelligent, fresh voice that will contribute to the positive economic development of our entire region.

## ADVISORY BOARD

- Janis Fawn, Retired; Former President of Venice MainStreet; Former President of The Sertoma Club of Venice
- C.J. Fishman, President, Fishman & Associates Inc.; Former Chair of the Venice Area Chamber of Commerce; Incoming Chair; Board of Directors of the Economic Development Corporation of Sarasota County
- Steve Harner; Proprietor; The Crow's Nest Restaurant; Former Chair of the Venice Area Chamber of Commerce; Former Chair; MCC District Board of Trustees
- Kathy Lehner; Realtor; Coldwell Banker; Former Chair of the Venice Area Chamber of Commerce
- Maureen Presner
- Ed Taylor; President, Equity Investment Properties Inc.; Life Member of Sertoma Club of Venice