



ADVERTISING RATES  
 RATES AS OF OCTOBER 1, 2009

If you execute a contract to place 6x before March 1, 2010, you will be able to lock in these rates throughout your contract term. Multiple ad rates are for consecutively-run ads only. If you choose to run an ad then skip an issue, the ads will be charged under a single-run rate.

Size	1x	3x	6x
1/6	350	250	200
FINDS/Marketplace*	300	250	200
1/3 page	500	400	350
1/2 page	650	550	500
2/3 page	750	650	600
Full Page	1000	900	850
Inside cover (front or back)	1300	1100	1000
Back cover	1500	1300	1200

\* Does not include a one-time \$75 design fee if no photography is required; if photography is required, there is a one-time \$125 design fee.

Credit card, cash or business checks accepted. Monthly debiting of credit card during the contract term is available. Business checks will not be accepted less than five days before the issue close-out date. If a business check fails to clear the bank for any reason, the payor will be assessed a \$30.00 bounced check fee, along with any fees assessed by the payee's bank, and will not be allowed to place any future ads until all fees and bounced check charges are paid in full.